

Sip for a Cause

For every gallon sold, 10¢ is donated to help fight childhood cancer.

A Refreshing Partnership with Purpose

About the Promotion

Hiland has partnered with Alex's Lemonade Stand Foundation to support the fight against childhood cancer. With every purchase of our classic or raspberry lemonade, a portion of the proceeds will go toward funding research and supporting families in need.

Key Dates

- Promotion will run for 12 months: April 1, 2025 – March 31, 2026
- Donation amounts will be calculated based on total sales over this period
- POS materials and digital assets available in April 2025

In-Store Support

We're providing the following materials to help drive awareness and engagement:

- Shelf Strips
- Dangers
- Clings
- QR Code linking to promotional landing page

Why It Matters

Alex's Lemonade Stand Foundation is a nationally recognized nonprofit that funds groundbreaking research and offers critical support to families facing childhood cancer. By partnering with Hiland, you're giving your shoppers a chance to make a real difference just by choosing a product they already love.

Let's bring purpose to your shelves and give customers a meaningful reason to choose Hiland Lemonade this spring.

HilandDairy.com/ALSF



Locally Made.
Naturally Delicious.™



**Classic Lemonade,
Half Gallon**
Item #25304



9 Units / Case



**Raspberry Lemonade,
Half Gallon**
Item #35628



9 Units / Case



**Classic Lemonade,
Quart**
Item #31529



9 Units / Case



**Classic Lemonade,
Pint**
Item #8397



20 Units / Case

Nutrition Facts	
8 servings per container	
Serving size	8 fl oz (240mL)
Amount per serving	
Calories	120
% Daily Value*	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 0mg	0%
Total Carbohydrate 30g	11%
Dietary Fiber 0g	0%
Total Sugars 29g	
Includes 28g Added Sugars	56%
Protein 0g	
Vitamin D 0% • Calcium 0% • Iron 0%	
Potassium 0% • Vitamin C 8%	
*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.	

INGREDIENTS: WATER, SUGAR, LEMON/ ORANGE JUICE CONCENTRATE, CITRIC ACID, LEMON PULP AND NATURAL FLAVORS.

Nutrition Facts	
8 servings per container	
Serving size	8 fl oz (240mL)
Amount per serving	
Calories	110
% Daily Value*	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 0mg	0%
Total Carbohydrate 28g	10%
Dietary Fiber 0g	0%
Total Sugars 27g	
Includes 26g Added Sugars	52%
Protein 0g	
Vitamin D 0mcg 0% • Calcium 0mg 0%	
Iron 0% 0mg • Potassium 30mg 0%	
*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.	

INGREDIENTS: WATER, SUGAR, CONCENTRATE JUICE BLEND (LEMON/ ORANGE), POTASSIUM SORBATE, NATURAL COLOR EXTRACT, NATURAL FLAVOR.

Nutrition Facts	
4 servings per container	
Serving size	8 fl oz (240mL)
Amount per serving	
Calories	120
% Daily Value*	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 0mg	0%
Total Carbohydrate 30g	11%
Dietary Fiber 0g	0%
Total Sugars 29g	
Includes 28g Added Sugars	56%
Protein 0g	
Vitamin D 0% • Calcium 0% • Iron 0%	
Potassium 0% • Vitamin C 8%	
*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.	

INGREDIENTS: WATER, SUGAR, LEMON/ ORANGE JUICE CONCENTRATE, CITRIC ACID, LEMON PULP AND NATURAL FLAVORS.

Nutrition Facts	
1 serving per container	
Serving size	16 fl oz (473mL)
Amount per serving	
Calories	240
% Daily Value*	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 0mg	0%
Total Carbohydrate 59g	21%
Dietary Fiber 0g	0%
Total Sugars 58g	
Includes 56g Added Sugars	112%
Protein 0g	
Vitamin D 0% • Calcium 0% • Iron 0%	
Potassium 0% • Vitamin C 20%	
*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.	

INGREDIENTS: WATER, SUGAR, LEMON/ ORANGE JUICE CONCENTRATE, CITRIC ACID, LEMON PULP AND NATURAL FLAVORS.



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