

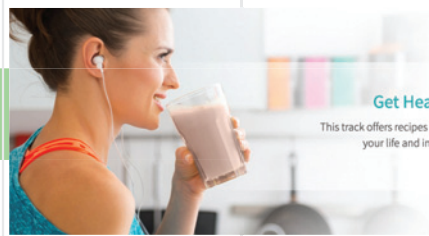
October   November   December   January   February   March   April   May   June   July   August   September

**Evergreen:**

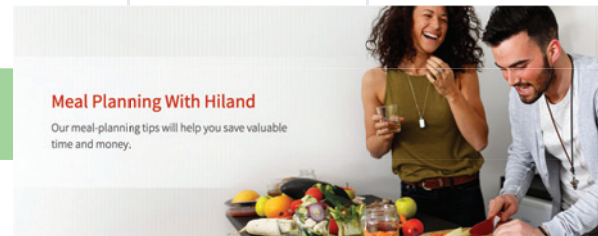
**Hosting the Holidays**  
 First-time host? Seasoned pro? We've got you covered with fun ideas from recipes to decor!



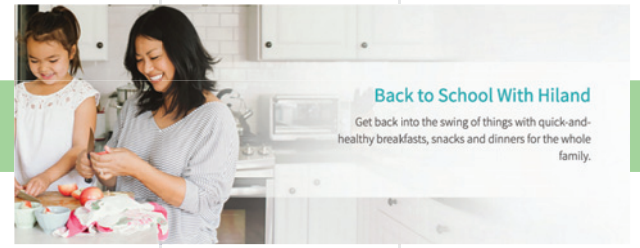
**Get Healthy With Hiland**  
 This track offers recipes and lifestyle tips to simplify your life and improve your family's health.



**Meal Planning With Hiland**  
 Our meal-planning tips will help you save valuable time and money.



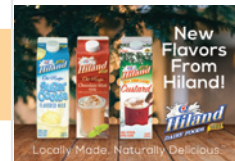
**Back to School With Hiland**  
 Get back into the swing of things with quick-and-healthy breakfasts, snacks and dinners for the whole family.



**Consumer Promotions:**



**Bring Hiland Home for the Holidays**



**Spring Flavored Milks**



**Summer Flavored Milks**



**Product Introductions/ Promotions:**



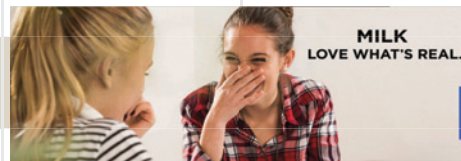
**Flavored Cottage Cheese Promotion**

**Flavored Cream Cheese Promotion**

**Whole Milk Yogurt Promotion**

**Industry Efforts:**

**Milk PEP**



**Undeniably Dairy**

