



**We're in this  
together.**

Promotional Period:  
**May 4 – July 31, 2020**



The crisis has forced the entire globe to slow down, many are staying home with their families and finding solace in the smaller things. We've been forced to examine, take a breath, and realize what we may take for granted. And now we may realize that we were all moving too fast and have been brought back to appreciate each other. MilkPEP's "From All of Us" campaign is built upon the idea of "milking the moment" and valuing time spent with family. Now, maybe more than ever, families are gathering around the table to share meals and make memories. It is a great opportunity to remind them of milk's role in bringing the family together and dairy's part in home meal preparation.

Giveaway:

- **1 Year Worth of Dairy (delivered in coupons)**
- **One-on-One Virtual Cooking Lesson with Chef Alli**

**#HilandTogether**

**[hilanddairy.com/together](http://hilanddairy.com/together)**

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## Digital, Social and Traditional Marketing

We reach consumers where they are by integrating digital display ads, pre-roll video, native content ads, and social media placements. Our influencer partners ensure our content is fresh and relatable.

## Media Support

- Digital Ads
- Social Media Ads, Cover Photos and Strategy
- Streaming Audio
- Connected TV
- Pre-Roll Video
- Public Relations
- Consumer Emails
- Influencer Partnerships

Have a store that wants to get involved? We can provide customized point-of-sale materials.

## Questions?

Call Kelly or Kathy at Envoy | 402.558.0637

## See for Yourself

Visit the landing page for more details:

[hilanddairy.com/together](http://hilanddairy.com/together)



**We're in this together.**

Find recipes and crafts the whole family will love and enter to win a year's worth of Hiland products, including a cooking lesson with Chef Allii!

**ENTER TO WIN**

**We're in this together.**

Get recipes, crafts, and enter to win free Hiland products for a year!

**ENTER NOW**

**We're in this together.**

Enter to win free Hiland products and a cooking lesson!

**ENTER NOW**

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