



**C'mon, get
#HilandHappy!**

Promotional Period:
August - September, 2020



We want to keep things light and promote happiness and wellbeing. We will ask users to share via an entry form on the landing page what is making them happy these days. By submitting, they will be entered to win a Hiland Picnic Prize Pack. There will also be a social media side of it where we have smaller, random giveaways for those who tag us with #HilandHappy and @hilanddairy. We'll be sharing some of the photo entries on social media to encourage more signups.

Giveaway:

- Picnic basket
- Blanket
- Picnic supplies like cutlery, Tupperware, ice packs, cooler
- Hiland coupons

#HilandHappy

HilandDairy.com/Happy

C'mon, get #HilandHappy!

Digital, Social and Traditional Marketing

We reach consumers where they are by integrating digital display ads, pre-roll video, native content ads, and social media placements.



Show us your happy and win!

If you're happy and you know it – tell us why! You could win a Hiland Picnic Prize Pack!

ENTER NOW!

Media Support

- Digital Ads
- Social Media Ads, Cover Photos and Strategy
- Streaming Audio
- Connected TV
- Pre-Roll Video
- Public Relations
- Consumer Emails

C'mon, get #HilandHappy!

Tell Hiland what's making you happy these days and win great prizes!

ENTER NOW!

There's happy, and then there's #HilandHappy!

Tell Hiland what's making you happy these days and win great prizes!

ENTER NOW!

Have a store that wants to get involved? We can provide customized point-of-sale materials.

Questions?

Call Kelly or Kathy at Envoy | 402.558.0637

See for Yourself

Visit the landing page for more details:

hilanddairy.com/Happy

There's happy, and then there's #HilandHappy!

Tell Hiland what's making you happy these days and win great prizes!

ENTER TO WIN