

**+4%**

*Sales  
Goal*

- Sour cream is used in many holiday recipes for a richer taste
- We offer sour cream and dips in many sizes, flavors, and varieties
- French Onion Dip has a passionate consumer fan base
- Our cremas are dairy based
- Over 238 million Americans use Mexican food and ingredients
- Sour cream, crema, & dips are a low carb and low sugar food

  
**Hiland**  
DAIRY FOODS 

**SOUR CREAM  
& DIPS**

*December's  
Featured Product*

