



+9%
Sales Goal

- Over 33% lift on sales of dips the week of the Super Bowl
- We offer sour cream and dips in many sizes, flavors, and varieties
- French Onion Dip has a passionate consumer fan base
- Our cremas are dairy based
- Over 238 million Americans use Mexican food and ingredients
- Sour cream, crema, & dips are a low carb and low sugar food

Hiland
DAIRY FOODS
FARMER OWNED

SOUR CREAM & DIPS
February's
Featured Product

